



CodeNinja



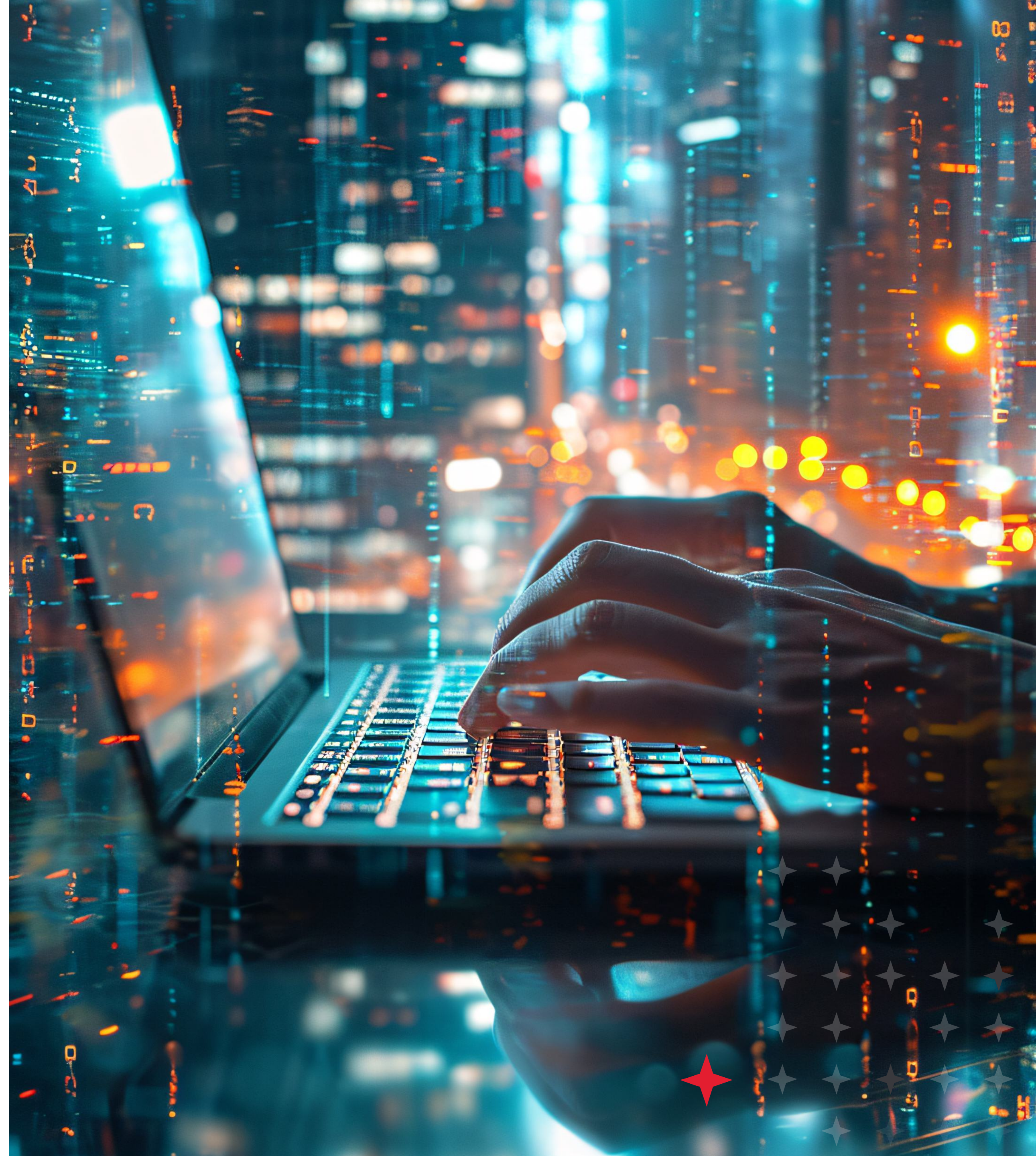
Hybrid Intelligence To Navigate Your Next





Mission

CodeNinja's mission is to optimize the world's digital and physical infrastructure using software, ai and customer-centric global delivery model



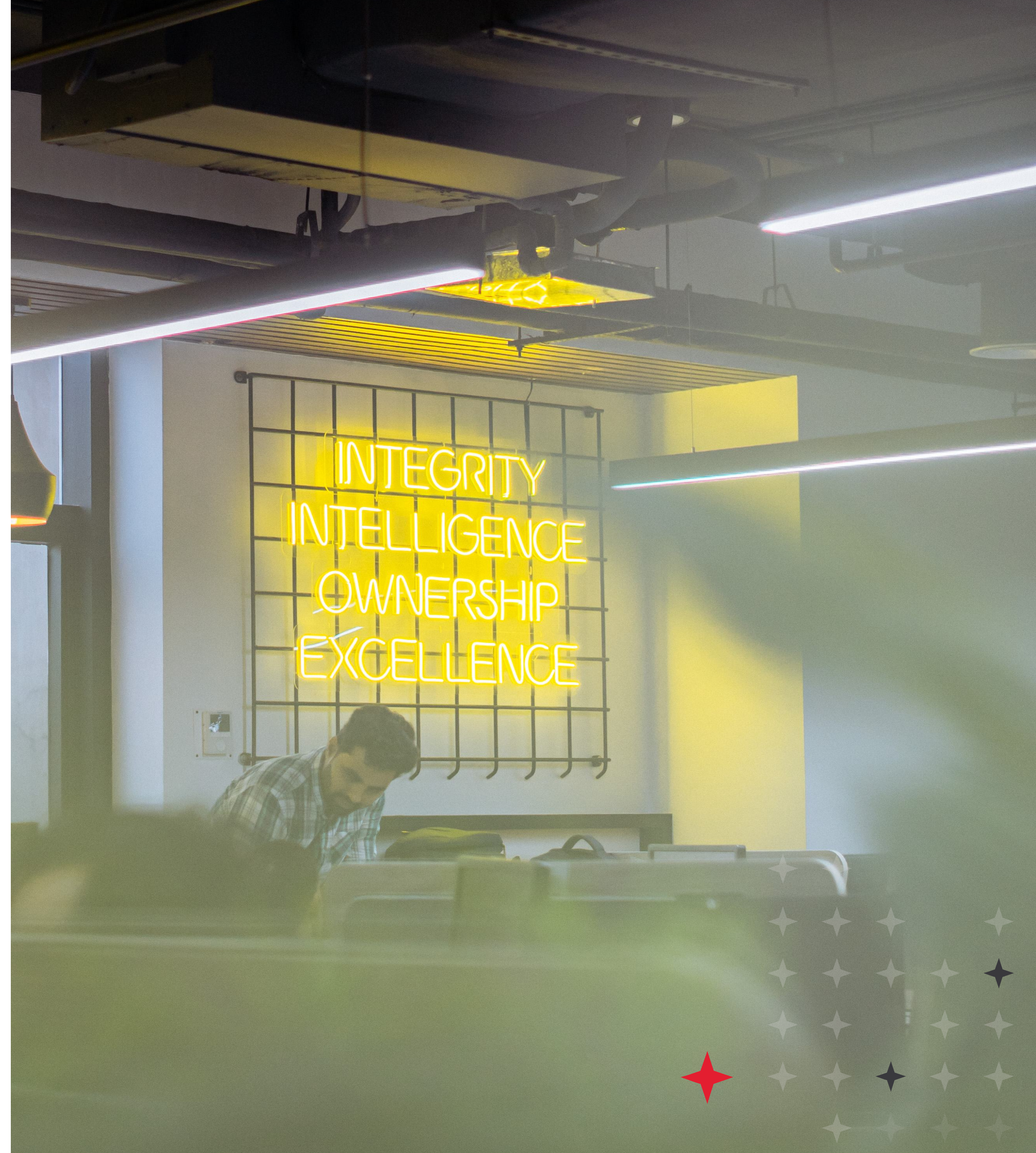


Vision

our vision is to forge an equitable future in technological exchange, catalyzing innovation to address some of the most complex challenges in global markets.

Philosophy

at codeninja, our philosophy is anchored in our commitment to create exceptional products and services for our clients. we embody originality, disruptiveness, and contrarianism, going against the status quo to innovate at our core, ensuring that we aim to address some of the most pressing issues in the world today, i.e., climate change, world hunger, cancer, etc., turning ethical challenges into opportunities while being considerate and responsible for the long-term impact.





- **Democratization of Technology**
- **Originality and Contrarianism**



- **Compassion and Empathy**
- **Celebrating Diversity**



Our DNA

Code Ninja at a Glance

10

Years in Business

400+

Projects Delivered

95%

Retention Rate

15+

Countries Served





Industries We Have Transformed

CodeNinja Caters To Multiple Sectors, Delivering Bespoke Solutions For Diverse Industries Across The Globe With Its Extensive Expertise.



Healthcare



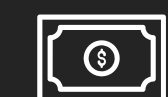
Oil & Gas



Insurance



Logistics &
Transportation



Finance



Construction



Telecommunication



Banking



Ecommerce
& Retail



FMCG - Industry

40%

Boost in logistics efficiency and minimization of food waste for FMCGs through GAI

Healthcare - Industry

300 Sec.

Decrease in emergency frontline response through revolutionary Healthtech to save lives

Pharmaceuticals - Industry

20%

Acceleration in drug discovery cycle for pharmaceuticals through AI-enabled DNA sequencing models

Empowering Enterprises Across Industries with Agile Transformation

Logistics - Industry

15ppt

Decrease in labor cost by leveraging AI-engineered logistics solutions

Energy - Industry

30%

Increase in energy output by creating sustainable power through IoT enabled smart solar panels

Our Presence Across the Globe

Distributed & Multi-Location Teams

codeninja combines deep domain specific capabilities with technical vendor-independent expertise and data readiness frameworks to help enterprises across various industries to innovate faster, remain relevant, and build better products and services.



**Nearshore
Development Capabilities
In Las Condes Chile**

**Strategic Proximity
Innovation Center
In Riyadh, Saudi Arabia**

**AI Capability
Center
in Austin, Texas**

**Core Development
Hub in
Lahore, Pakistan**



Our Central Platforms

our role as proactive problem definers, rather than reactive problem solvers

CodeNinja leverages its central platforms, such as hyper and the codeninja knowledge graph, to integrate situational, vertical and domain tuned intelligence into product development and services.





Bringing People, Data And Technology Together To Transform Ideas Into Life

hyper is a rapid application development platform driven by ai, designed to leverage the ideas of entrepreneurs and start-ups, facilitating the journey of creating a minimum viable product without dependence on coding.

10+

countries served

5+

industries served

10+

ideas transformed

50%

lines of coding
reduced

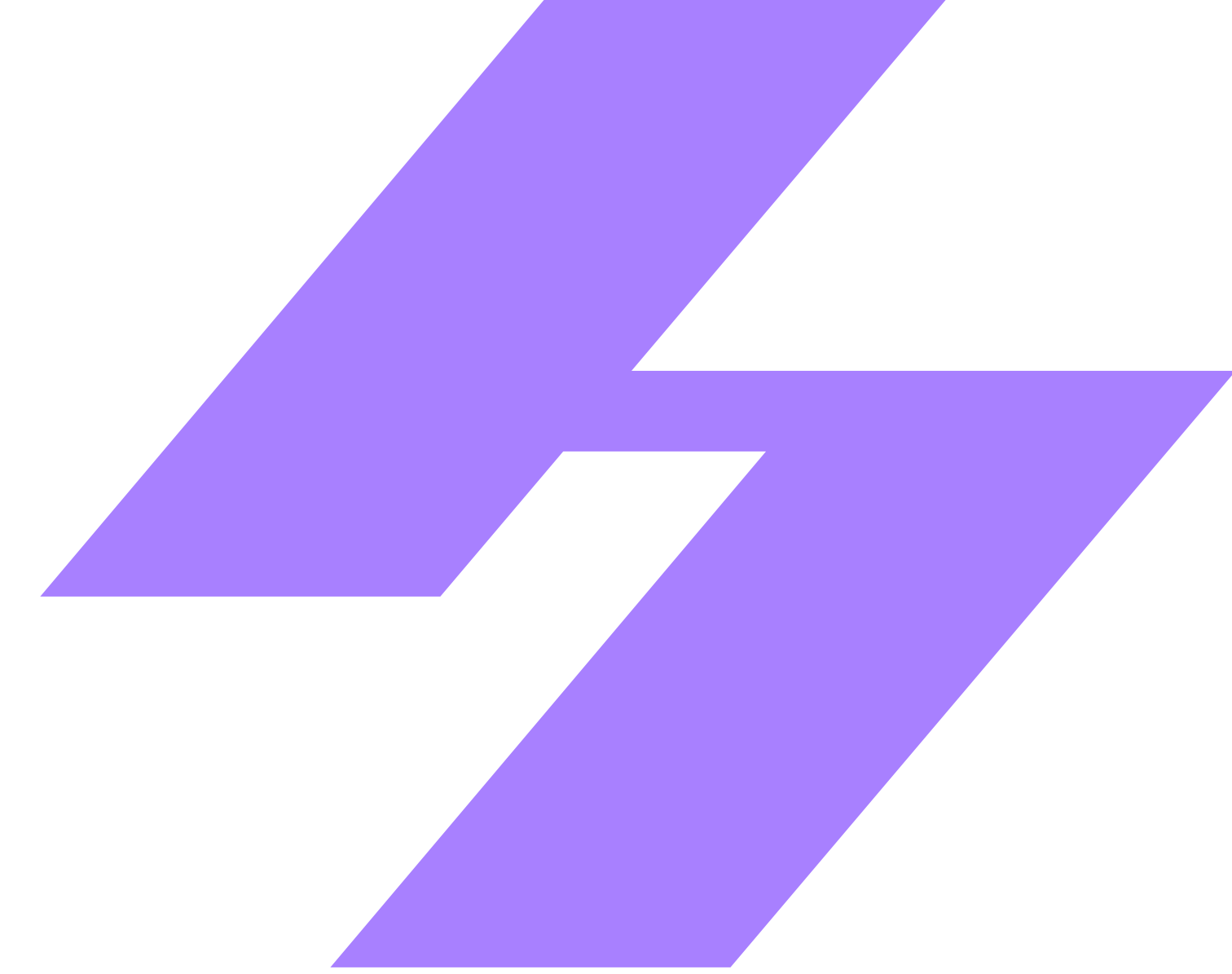


Where Ideas Are Built



Who Can Leverage Hyper?

A Rapid Application Development Platform Designed For Visionaries Unbound From Limitations, For Innovators And Revolutionaries.



Entrepreneurs

For The Solo Warriors Charting Unknown Territories, Hyper Offers A Powerful Ally. It Simplifies The App Development Process, Allowing Entrepreneurs To Swiftly Bring Their Visions To Life, Empowering Them To Compete In Ever-Evolving Digital Landscape.

Startups

Hyper Is The Right Fit For Start-Ups Aiming To Disrupt The Market. It Accelerates The Creation Of MVPs, Facilitating Quicker Iterations And Feedback Cycles To Secure Funding And Validation For Their Idea.

Enterprises

Enterprises Are Built To Focus On Efficiency, Aimed To Tackle Complex Challenges Without Exhausting Their Resources. This Is Where Hyper Comes In, Empowering Leaders With Instant, Effective Solutions, Ensuring Agility And A Competitive Advantage.

Discover How Hyper Transforms Your Ideas into Life



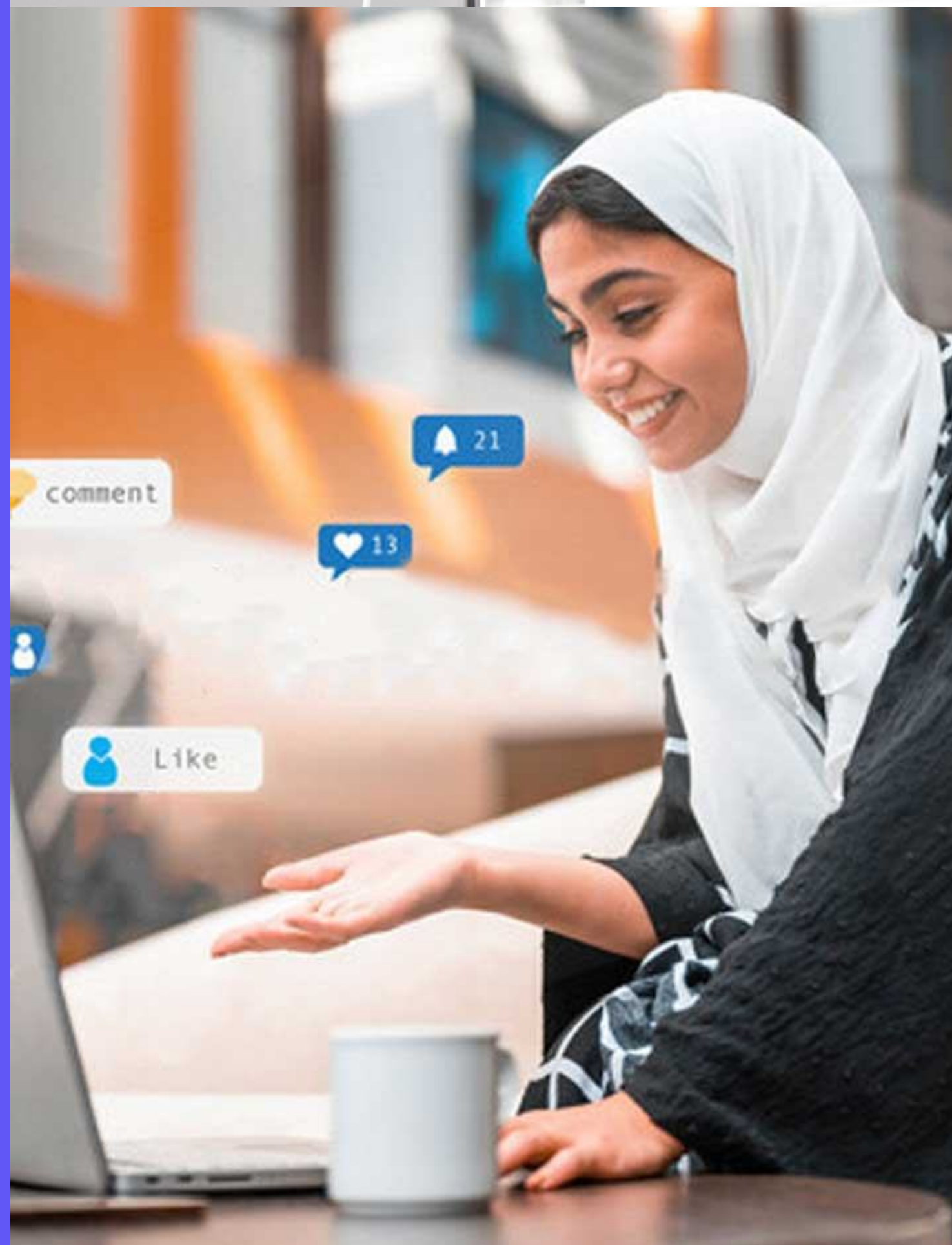
<https://www.youtube.com/watch?v=c0KfMPAxTUQ>



We Will Build It For You

Our Team Of Dedicated Rapid Application Development Experts Can Help To Leverage The Platform To Build A Market Ready Product. Supercharge Your Journey With Hyper With Confidence Ensuring Constant Innovation, Proactive Monitoring And Governance Resulting In Accelerated Time To Market.

- **Enterprise-Grade Compliance**
- **Harnessing AI for Simplified Development**
- **Accelerated Time to Market**
- **Iterative Testing for Scalability**
- **Enhanced Technical Support**
- **Cost-Effective Innovation**
- **Powered by Visual Brilliance**



Creating A Marketplace For Saudi Brands and Content Creators: The PushBrands Story

PushBrands, A Startup Based In Saudi Arabia, Identified A Significant Market Opportunity To Develop A Platform That Connects Brands With Content Creators. HyperSquads Developed A Modern, User-Friendly Platform That Propelled The Startup To Build A Significant Brand Presence Within The Industry Through:

Owned Digital Platform

A Modernized, User-Interface For Customers With Key System Integrations, Helping Enhance The Consumer Experience And Engagement.

Enterprise Web Application

An End-To-End Platform Enabling Content Creators And Brands To Connect, Collaborate, And Monetize Their Efforts.

Administration Application

A Robust Application To Streamline Processes And Enable Proactive Governance With User Management Features And Actionable Insights.



MKHDOOM



From Ideation To MVP: Building A Saudi E-Logistics Powerhouse With Hyper

A Growing E-Logistics Startup From Saudi Arabia Had Been Seeking To Modernize Its Core Application And Build A Transformative Product That Would Enable A Competitive Advantage For Them.

HyperSquad Experts Leveraged The Platform's AI Capabilities To Build An MVP That Helped The Startup To Leverage:

A Multi-Modal Unified Platform

Integrating Air, Sea, And Road Transportation Operations Into A Single Platform.

Express Delivery Fulfillment

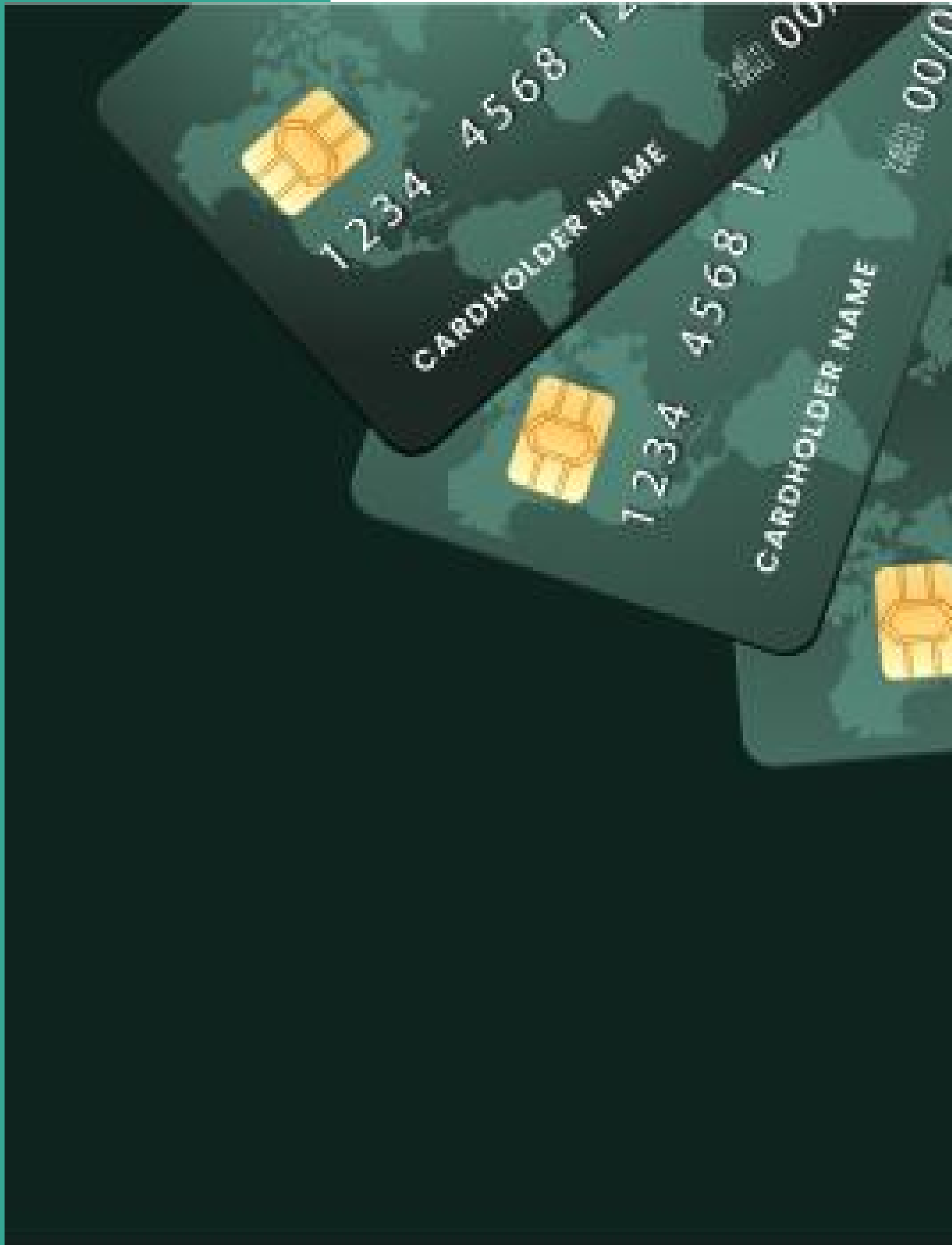
Creating A Fast And Reliable Last-Mile Delivery Add-On With Real-Time Tracking.

Intelligent Freight Management

Enabling Streamlined Booking, Tracking, And Cost Optimization With AI-Powered Recommendations .

On-Demand Warehousing

Flexible Storage Solutions Allowing Businesses To Scale Capacity Based On Needs.



Simplifying Credit Card Selection: Truffle's Strategic Innovation with Hyper

Truffle, a startup for credit card seekers in Saudi Arabia, aimed to revolutionize its user experience. The HyperSquads experts harnessed their domain-tuned intelligence to build three core applications for Truffle including:

Streamlined Card Exploration

An intuitive platform that allows users to explore credit cards with filters and categories tailored to their preferences.

In-Depth Card Comparison

A Comprehensive tool to compare fees, terms, and benefits to make informed decisions.

Efficient Card Management Panel

A robust application to streamline processes and enable proactive governance with user management and actionable insights.

Truffle's transformative journey with RAD platform resulted in:

- **60% Reduction in Development Time**
- **80% Workload Automation**
- **50% Boost in Product Development Efficiency**



Build By CodeNinja

build by **codeninja** is end-to-end managed tech delivery units strategically placed in emerging markets that powers the work of codeninja. we place technical expertise and deep industry knowledge alongside change management know-how to deliver modern technology products and embed new ways of working



Workable Talent Cloud

integrating workable, test guerrilla, and wecp, accelerates hiring by **66%** and reducing cost by **30%**.

10,000 +

Top Rated Android Engineers

5,000 +

IOS Developers

25000+

Developers Proficient In Backend Technologies

4700+

SQA Engineers With Manual And Automation Capabilities





Industry Agnostic Solution Architects With A Vendor Neutral View Point

We believe in a vendor-neutral approach, our global network of technical experts, strength in ecosystem relationships and the capability to innovate positions us to deliver value-added offerings.

In 2014, our partners conducted a groundbreaking case study at UT Austin, revealing that there is \$100 trillion worth of unoptimized physical infrastructure worldwide, inspired the creation of CodeNinja AI in a mission to optimize world's Digital and Physical infrastructure using software, AI and Global team of knowledge workers.





CodeNinja Ai

(Use Case Alignment Framework to realize value)

Accelerate your generative AI integrations and implementations through Rapid prototyping to find use-case-fit and unlock new value.

We Build unified data frameworks engineering meaningful Ai to accelerate product development and scale organizational capabilities enabling Ai readiness, tailored in accordance with your business goals.

CodeNinja helps you build offshore Ai centers of Excellence by raising talent with hands on experience on LLM models and deep learning algorithms.





Changing The World





CodeNinja Helped Almarai Roll-Out Conversational Ai

we work with companies like almarai in riyadh to optimize their supply chain operations through conversational ai, helping logistics teams become 40% more efficient and prevent food wastage at scale.



[request](#) detailed case study.





ADNOC Deployed OSHA Software Solution With CodeNinja

our custom engineering teams work with adnoc to build osha software solution to enable frontline workers with the knowledge, tools, and confidence to work safely, meet higher standards, and improve every day.



[request](#) detailed case study.





Rearchitecting Compliance-Tech In California

modernizing core platforms with the world's leading compliance management technology company, helping chemical manufacturing plants move towards a sustainable manufacturing.



[request](#) detailed case study.





CodeNinja Rolled-Out Integrated Health-Tech Platform In Los Angeles

our end-to-end technology delivery unit works with lifeforce to help people in their mid-ages get the vitality back in their life .



[request](#) detailed case study.





Visual Storytelling Reimagined In Seattle

we build technology for companies like office timeline in seattle to get the world rid of boring presentations.



[request](#) detailed case study.





Healthcare technology for Emergency Medicine in Mannheim

placing deep domain capabilities in emergency medicine with our technical expertise to enable 'golden hours' in germany
help frontline healthcare workers increase their incident response time by 300 seconds.



[request](#) detailed case study.

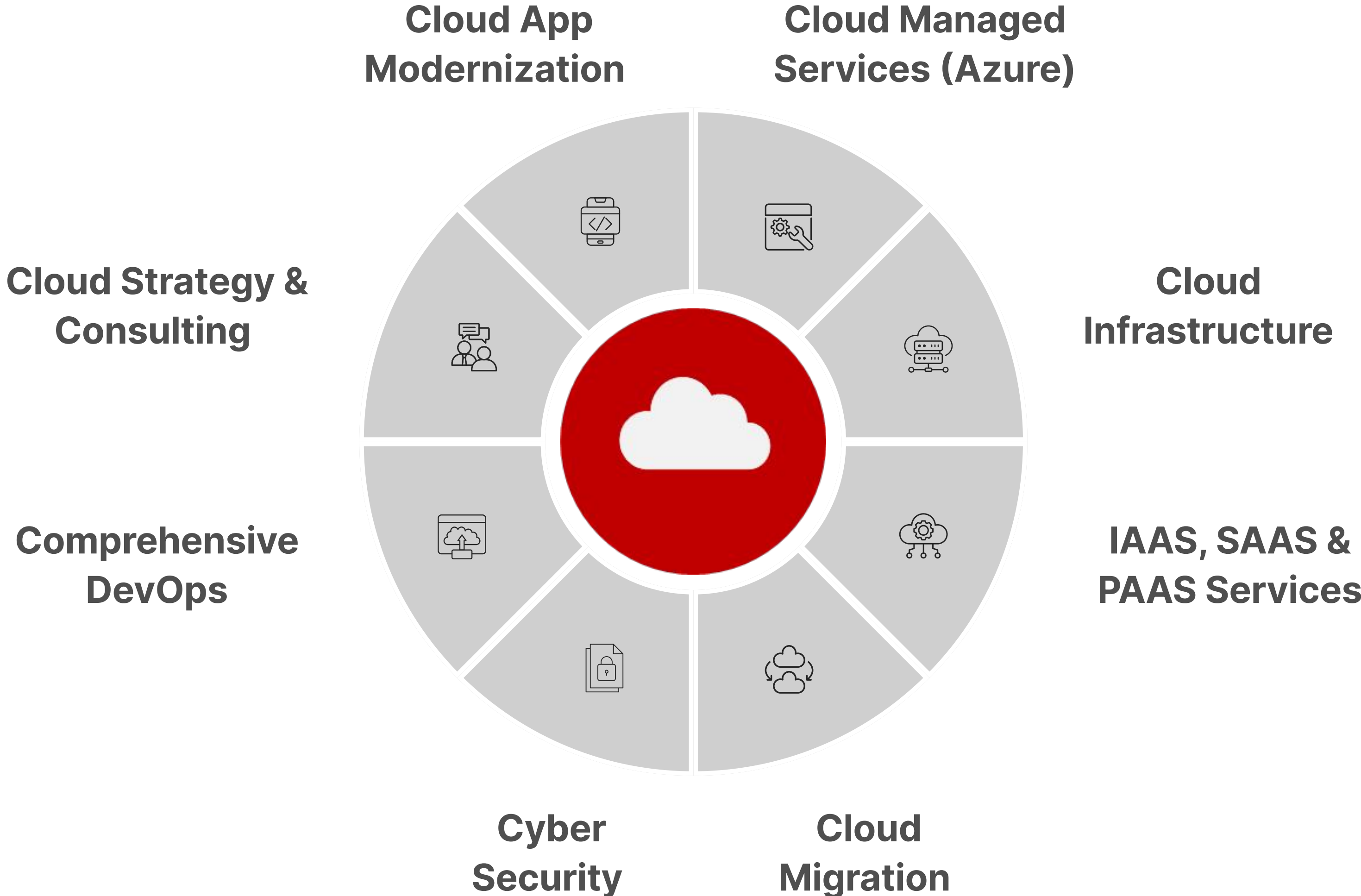




CodeNinja Multi-Cloud



Redefining Enterprise Growth With Transformational Cloud Services



Innovation Insight For The Cloud Center Of Excellence

Elevate your cloud strategy with a modern approach. Centralize enterprise architecture functions to lead and govern cloud computing adoption across your organization for smarter business decisions and sustainable growth.

The Three Pillars of a Cloud Center of Excellence

01

Governance

- Policies
- Guidelines
- Guardrails
- Technical Strategy
- Centralized Tools

02

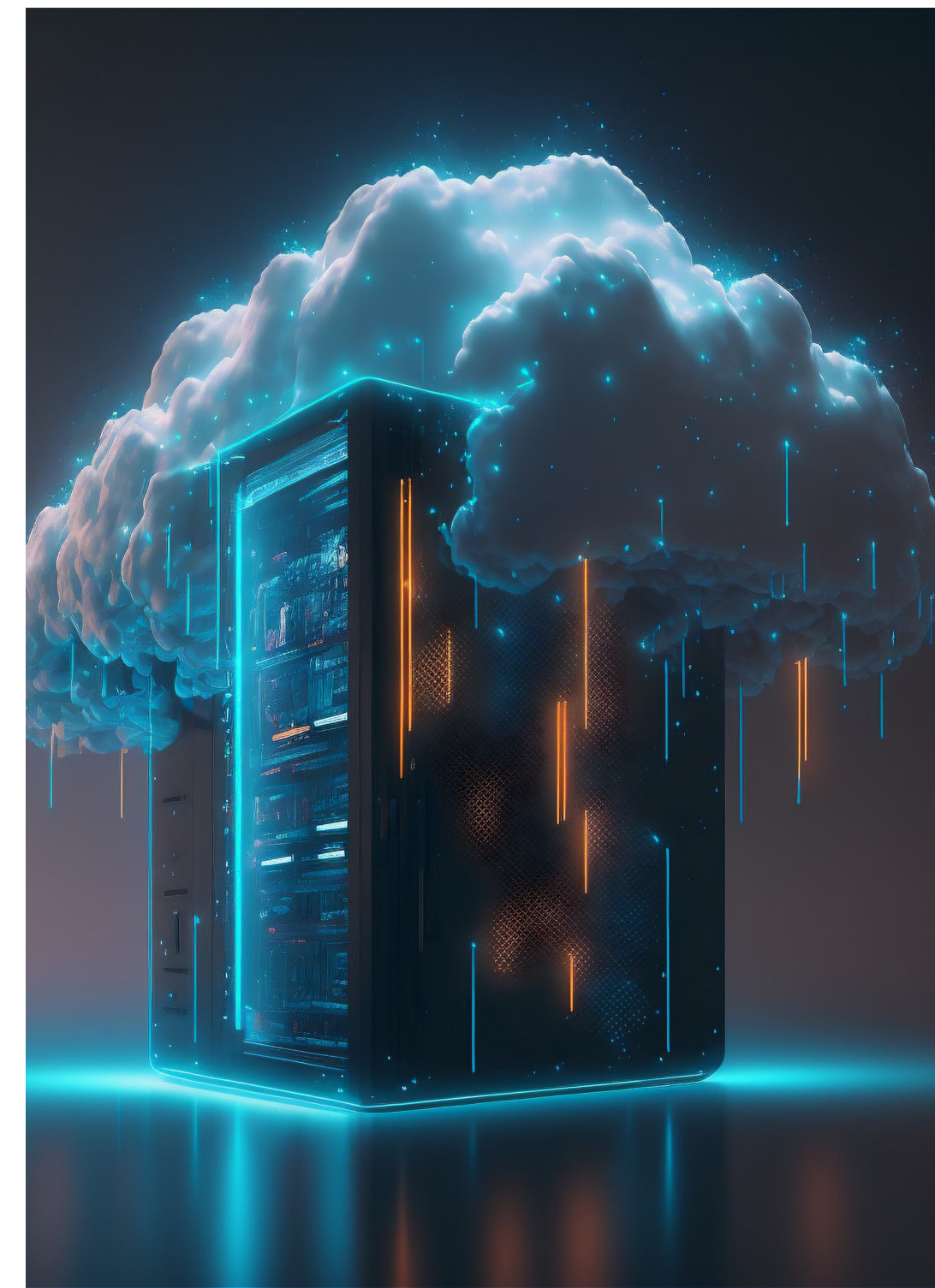
Brokerage

- Provider Selection
- Solutions Architecture
- Sourcing Advisory

03

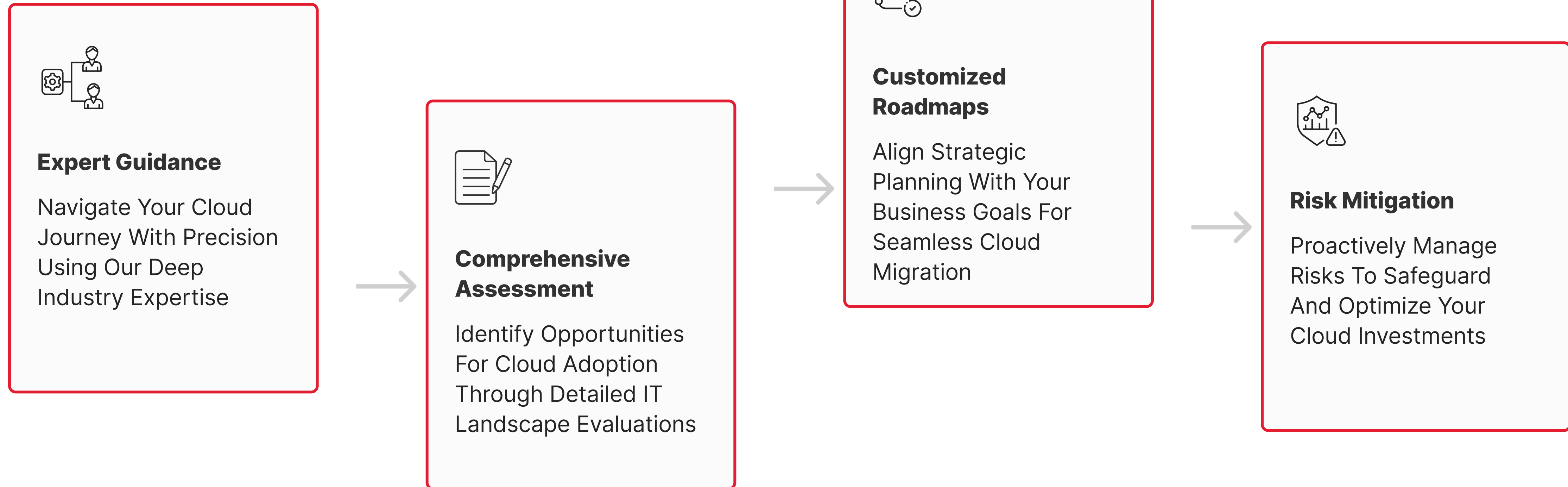
Community

- Community of Practice
- Collaboration
- Knowledge Sharing
- Training
- Change Leadership

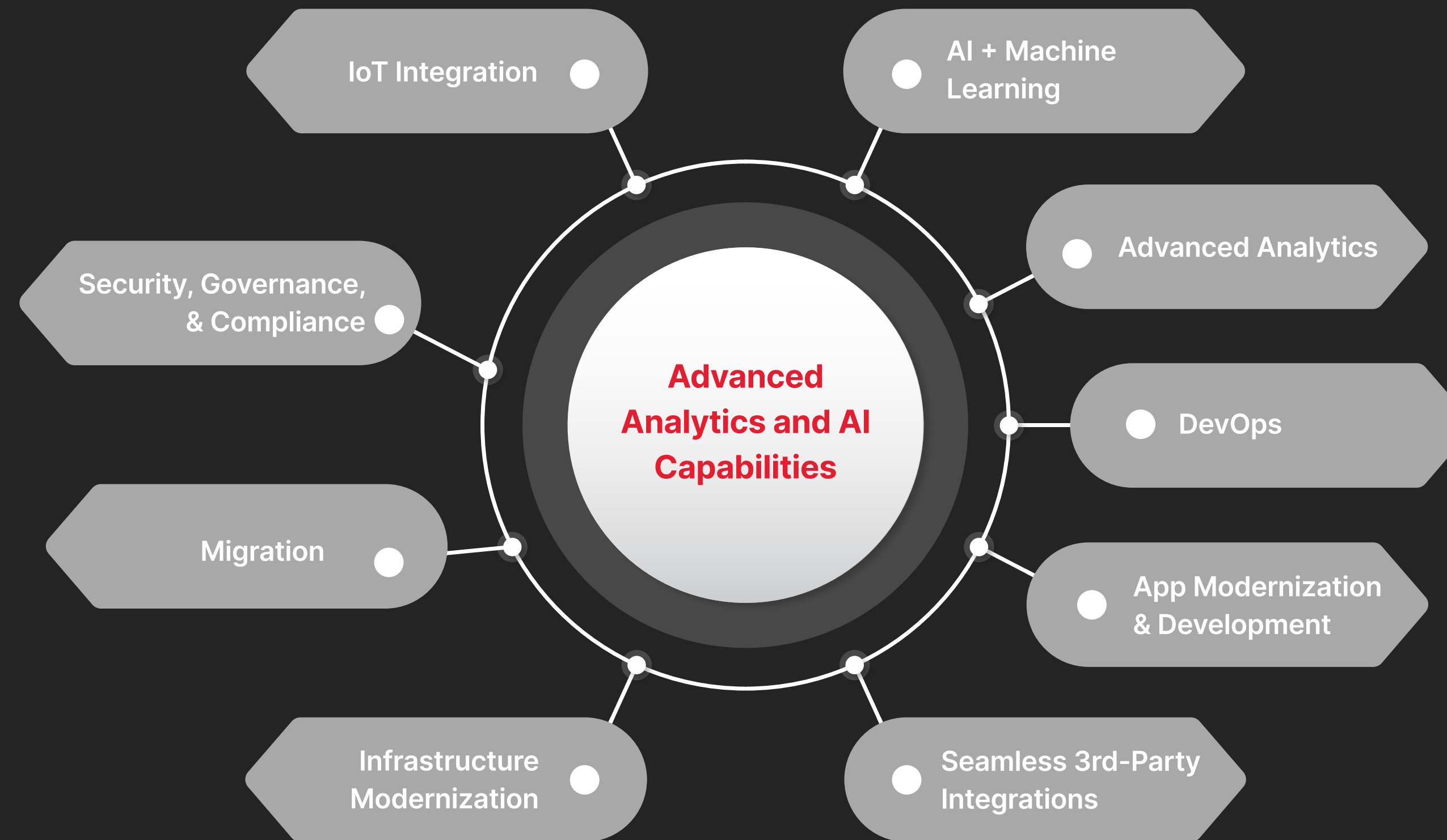


Cloud Strategy & Consulting

leverage tailored cloud strategies to accelerate business transformation and drive a competitive advantage.



Scaling Business Value With Cloud Smart Innovations





Leverage Our Expertise on Cloud

CodeNinja combines deep domain specific capabilities with technical vendor-independent expertise and data readiness frameworks to help enterprises manage complexity, growth and change at scale

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Our Strategic Alliances



Ninja's

Connected



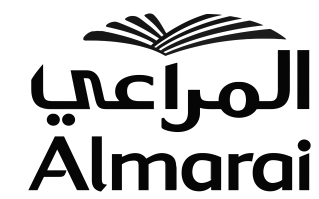
INTEGRITY
INTELLIGENCE
OWNERSHIP
EXCELLENCE

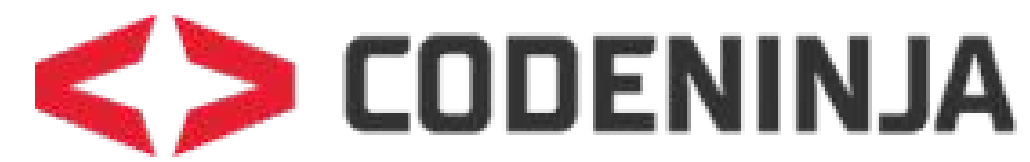


Win for others



Trusted by Clients





Safe Harbor: certain statements in this presentation concerning our future growth prospects are forward-looking statements, which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. the risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding our ability to manage growth, intense competition in it services including those factors which may affect our cost advantage, wage increases in pakistan and chile, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed-price, our ability to manage our international operations, reduced demand for technology in our key focus area, disruptions in networks, and general economic conditions affecting our industry



CODENININJA

Thank You!
